



## Logo Competition Guidelines and Contest Rules

### Overview

The Mighty Howard County Fair (MHCF) is hosting a competition in search of a new logo to represent MHCF. The new logo may be used on the MHCF website, social media, business cards, official letterhead, posters, or anywhere else at the discretion of the MHCF. This document describes the official rules and requirements for the competition.

By entering, participants agree to be bound by these rules. Violations of any rule or failure to follow instructions may eliminate participants' eligibility. MHCF retains the right to disqualify any participant at any time at its sole discretion.

### Eligibility

- The contest is open to residents of Howard County & surrounding counties in Iowa and Minnesota
- The contest is not open to board members of the Mighty Howard County Fair.
- Contestants are allowed to work in groups; however, only one (1) prize will be awarded regardless of group size.

### Submission Guidelines and How to Enter

- The contest is open from 12:01 a.m. March 01, 2023 Central Standard Time (CST) and closes at 11:59 p.m. May 01, 2023, (CST). Late submissions will not be considered. The MHCF board will select the winner. The winner will be announced at the annual appreciation supper on June 14th, 2023.
- All entries must be submitted electronically to the MHCF at [tbarnes@mhcfair.com](mailto:tbarnes@mhcfair.com). Submissions must include the full name(s) of the person(s) who designed the logo, name, email address, postal address, and telephone number.
- One or more submissions per person is acceptable. Each submission must be sent in a separate email.
- There is no fee to enter the contest.

### **Logo Design Guidelines and Parameters**

- The purpose of this contest is to design a logo to be used by the MHCF.
- The logo's design should reflect the values of MHCF. This includes promoting the mission of the MHCF:

*The mission of the Howard County Agricultural Society shall be the preservation of the past, promotion of the present, and education on the future, of agriculture, horticulture, mechanical arts, and rural and domestic economy of the Howard County Community.*

- The logo must not violate any copyright or trademark regulations.
- The logo must be appropriate for a professional business setting.

### **Intellectual Property**

- Entrants affirm their submissions are their own original work, have not been copied from others or from previous designs, including their own, and do not violate the intellectual property rights of any other person or entity.
- Submissions become the sole property of MHCF and may be used for any MHCF purposes, including, but not limited to, display on websites, business cards, official letterhead, posters, and other materials.
- MHCF shall have the right to adapt, edit, modify, or otherwise use the winning submission in part or in its entirety in whatever manner it deems appropriate.
- MHCF reserves the right to choose not to use the winning entry as described in these contest guidelines.
- MHCF reserves the right to use any other entry for promotional purposes in the future.
- If the winner is determined to have violated any rules, he/she will be required to forfeit or return the prize, even if the determination is made after the prize has been awarded.

### **Determination of Winner and Prize**

- The winning entry will be selected by the MHCF board members and media partners of the MHCF. Their decision will be final and no further correspondence shall be entered into.
- Entries will be judged on their visual appeal, adherence to the concept prompting the contest, quality of design, and ease of reproduction for the purposes stated above.
- The prize for the winning entry is \$350.00. This prize remains the same regardless of the size of the team submitting the winning entry.
- The winner will be notified via email and announced at the annual appreciation supper in June, and on the Fairs Facebook page.

### Disclaimer

- MHCF is not responsible for lost, late, misdirected, incomplete, illegible, or otherwise unusable entries, including entries that are lost or unusable due to computer, internet, or electronic problems.
- MHCF reserves the right to cancel or modify the contest and award the prize by alternate means if fraud or technical failure is determined at any time by MHCF, including after the submission window has closed.
- MHCF is not liable for the purpose of winner and prize notification and delivery, in the event the contest winner has provided incorrect, outdated, or otherwise invalid contact information.

Questions & entries can be directed via email to [tbarnes@mhcfair.com](mailto:tbarnes@mhcfair.com)

**Entries must be submitted as JPEG files. For quality reproduction purposes, the winning entry must later be submitted in scalable vector graphic format (EPS). Color must be CMYK, though the logo may also be produced in black and white. Contestants are advised to avoid gradients and half-tones. The logo must be easy to use, handle, resize, and manipulate for all reproduction purposes. It should be visually appealing on both small (as small as 2 cm x 2 cm) and large scales.**